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RAW QUALITY SOUNDS PRESENTS

MACHIIE



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ABOUT

Machiie is a rising rap artist from Memphis, Tennessee, whose sound captures the realities of life through pain, struggle, and growth. His music is grounded in raw emotion and lived experience, offering honest reflections on adversity, ambition, and the determination to push forward despite the odds. With a gritty yet reflective delivery, Machiie tells stories that resonate with those familiar with the grind and the journey toward elevation.

Through visuals like the hard-hitting “Bout Paper” and the street-rooted “Front Yard,” Machiie brings his world to life, pairing unfiltered lyricism with authentic imagery drawn straight from his surroundings. These releases highlight both hunger and introspection, showing an artist shaped by where he comes from and focused on where he’s headed.

Machiie is an artist with Raw Quality Sounds. Across his growing catalog, on tracks such as “Doing Better” and “Rain Storm”, Machiie continues to evolve, delivering music that balances survival with self-awareness and progress. His sound reflects contemporary Memphis rap at its core—dark, honest, and driven—while maintaining a personal edge rooted in real-life experience rather than exaggeration. Each release builds on his evolving identity as an artist grounded in the grit of Memphis life but with an eye on something bigger.

He has collaborated with artists such as Trapboy Freddy on the record Ball and label mate YGF DEVO on tracks like Hell Yeah and F.W.M. Blending authentic street storytelling with modern Southern hip-hop production, Machiie remains committed to growth, consistency, and telling his story his way.

His latest album, Still Here, Still Standing, is out now on all platforms, marking a major milestone in his growth as an artist. The project is available in two editions: the original explicit album version and a separate Still Here, Still Standing (Radio Mixes) release. The album includes the standout single “Man of the Year” featuring DJ Scream, which was released alongside an official music video. With each release, Machiie continues to solidify his place in the Memphis rap scene, standing firm in his journey and focused on what’s next.

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SCAN TO LISTEN



MUSIC VIDEO



"Man of the Year" Official Video

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